



EMPLOYMENT INDEX

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Monster Employment Index Slips in July

July 2008 Index Highlights:

- Index sheds six points in July, reflecting further moderation in U.S. online recruitment activity at the onset of the third quarter
- Finance/insurance, real estate, and construction industries show further reductions in online job availability
- Online demand for healthcare, agriculture and public administration occupations remains generally strong
- All nine U.S. Census Bureau regions register declines in July, with the West North Central region exhibiting the sharpest drop
- Boston, Indianapolis, Los Angeles, Sacramento, San Francisco, San Diego and Tampa among metro markets showing greatest monthly contractions in online job demand

Summary Overview

The Monster Employment Index fell six points in July, as a majority of industries, occupations, regions, and local markets noted continued contraction in online job availability. The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster®.

Online job availability rose in four of the Index’s 20 industry categories and in three of the 23 occupational categories measured during the month of July. On a year-over-year basis, the Index is now down 14 percent from a year ago. Index results for the past 13 months are as follows:

JUL 08	JUN 08	MAY 08	APR 08	MAR 08	FEB 08	JAN 08	DEC 07	NOV 07	OCT 07	SEP 07	AUG 07	JUL 07
157	163	166	174	167	165	160	169	183	188	186	186	183

“The decline in U.S. online recruitment activity during July is likely due in part to the seasonal summer slowdown that is typical of this time of year; however, the breadth and depth of the contraction in July also suggests further softness in the country’s underlying demand for labor,” said Jesse Harriott, Vice President of Research at Monster Worldwide. “While the financial, real estate and construction sectors have been the most visible drag on the Index in recent months, the sharp drop in online recruitment within the support services sector during July suggests that the U.S. economic slowdown



is beginning to have an even broader ripple effect.”

Arts, Entertainment, and Recreation Industry Registers Largest Monthly Gain in Online Job Demand in July

Online job demand in the arts, entertainment and recreation industry registered the highest rate of increase in July, rebounding from a near-historic low in June. The public administration; agriculture; and mining sectors also edged slightly higher in July, with the two latter industry sectors reporting historical Index highs.

In contrast, online demand in the retail trade industry dipped in July, ending a strong six-month upward growth trend. Meanwhile, real estate saw the largest rate of decline on the month, reflecting continued turmoil in the housing industry.

On an annual basis, the mining industry returned to positive annual growth after a long period of decline and now joins longtime annual growth leaders, agriculture and public administration, at the top of the list. The healthcare and social assistance industry slipped from its year-ago level in July, following seasonally robust demand for practitioners and support workers over the past few months. The arts, entertainment and recreation; real estate; utilities; and finance/insurance industries have seen the largest declines in demand over the past 12 months.

Farming, Fishing, and Forestry Occupations See Greatest Increase in Online Job Availability in July

Among occupations, farming, fishing and forestry registered the strongest monthly increase in online job availability in July. Online demand for healthcare support occupations also edged higher, suggesting that employers may have initiated an early start to their recruiting season, which typically gets underway later in the summer.

In contrast, arts, design, entertainment, sports and media; and office and administrative support were the two occupational categories that registered the sharpest declines on the month.

On a year-over-year basis, five occupational categories are showing higher demand compared to a year ago. Farming, fishing, and forestry remains the Index's top occupational category in terms of annual growth and has held this position for three consecutive months. The Index's two healthcare-related categories also gained momentum in July, while military specific and management occupations continued to exhibit positive, albeit slightly decelerated, annual growth rates compared to June. Meanwhile, online demand for installation, maintenance and repair workers leveled off on the year following positive growth in the spring months, while construction moved toward a more rapid rate of annual contraction.

Online Job Availability Declines in All Nine U.S. Census Bureau Regions in July

During July, online job availability dipped in all nine U.S. Census Bureau regions, with the West North Central region registering the largest decline on the month, likely brought on in part by the devastating floods that hit the region in June. At the opposite end of the spectrum, the East South Central region showed the smallest monthly dip.

Year-over-year, all nine regions are showing lower demand compared to a year ago, with the West South Central region failing to match or exceed its year-ago level for the first time, likely influenced by the deceleration of online recruitment activity in the previously booming Texas markets.

At the state level, online job demand fell in all 50 U.S. states plus the District of Columbia between June and July. Adjusting the number of online help-wanted ads for total employment, the following states had the highest per-worker online job availability during July:

Rank	State
1	Massachusetts
2	Connecticut
3	Alaska
4	Delaware
5	Maryland
6	Colorado
7	Arizona
8	New Jersey
9	Wyoming
10	Vermont

Online Job Availability Declines in 27 of the Top 28 Major U.S. Metro Markets

Online recruitment activity eased in 27 of the 28 U.S. metro areas monitored by the Index in July, with only Miami registering an increase during the month. Orlando and Indianapolis were among the markets that experienced the strongest monthly declines. Pittsburgh, the strongest trending market since February, also saw a steep decline in July, mostly due to reduced demand for management; arts; and office/administrative support occupations.

On an annual basis, Pittsburgh is the only metro market now showing greater online job availability compared to a year ago and remains the Index's top growth market year-over-year due to continued strong demand for healthcare, IT, education, construction and production occupations. Boston, weighed down by further losses in



business/financial operations; office/administrative support; and education, suddenly has one of the most contracting online recruitment markets. Meanwhile, Los Angeles dipped to its lowest level of online job availability in more than three years as the market continued to shed business/financial operations; sales; and construction opportunities.

Top Industries Looking for Employees in July

Industries showing the greatest increase in online job availability in July included:

INDUSTRY	JUL 08	JUN 08	MAY 08	APR 08	MAR 08	JUL 07
Public Administration	185	178	193	228	217	161
Agriculture, Forestry, Fishing and Hunting	208	202	207	200	200	173
Arts, Entertainment, and Recreation	84	79	87	100	92	153
Mining, Quarrying and Oil and Gas Extraction	171	167	171	167	168	167

Most Wanted Occupational Experience in July

Occupational categories registering increases in online job demand in July included:

OCCUPATIONS	JUL 08	JUN 08	MAY 08	APR 08	MAR 08	JUL 07
Farming, Fishing, and Forestry	195	188	185	172	172	142
Healthcare Support	222	218	221	218	201	209
Protective Service	120	119	127	135	130	180

Online Job Demand Declines across All Major Regions in July

Online job opportunities declined by varying degrees in all nine U.S. Census Bureau regions in July. The regions are presented here in order of smallest month-to-month rate of decrease:

U.S. CENSUS BUREAU REGIONS	JUL 08	JUN 08	MAY 08	APR 08	MAR 08	JUL 07
East South Central	154	157	156	166	154	164
Middle Atlantic	146	151	155	169	160	177
East North Central	145	150	152	163	159	166
South Atlantic	144	149	151	163	156	170
Pacific	142	147	151	161	158	183

West South Central	253	259	264	262	250	260
Mountain	161	167	170	179	173	189
New England	150	157	159	173	167	188
West North Central	162	175	176	186	178	185



JUL 07	AUG 07	SEP 07	OCT 07	NOV 07	DEC 07	JAN 08	FEB 08	MAR 08	APR 08	MAY 08	JUN 08	JUL 08
183	186	186	188	183	169	160	165	167	174	166	163	157

By Region

	2008							2007					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
New England	150	157	159	173	167	172	164	174	190	194	187	188	188
Mid-Atlantic	146	151	155	169	160	159	153	163	178	184	180	180	177
East North Central	145	150	152	163	159	157	149	158	171	174	171	169	166
West North Central	162	175	176	186	178	177	168	176	190	196	194	191	185
South Atlantic	144	149	151	163	156	155	151	158	169	173	172	172	170
East South Central	154	157	156	166	154	152	146	153	166	172	169	168	164
West South Central	253	259	264	262	250	245	236	248	265	271	268	266	260
Mountain	161	167	170	179	173	170	169	178	191	195	195	195	189
Pacific	142	147	151	161	158	156	155	164	179	183	183	184	183

By Industry

	2008							2007					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
Agriculture, Forestry, Fishing and Hunting	208	202	207	200	200	196	162	171	171	171	171	171	173
Mining, Quarrying and Oil and Gas Extraction	171	167	171	167	168	172	160	157	163	171	168	166	167
Utilities	109	121	135	126	127	124	124	159	198	186	172	172	172
Construction	204	213	217	216	211	205	195	202	215	222	228	222	214
Manufacturing	113	116	117	120	117	111	104	116	126	132	130	126	126
Wholesale Trade	150	157	161	167	164	165	154	159	167	173	172	168	163
Retail Trade	161	171	162	167	154	150	148	160	180	186	185	180	187
Transportation and Warehousing	176	181	178	180	174	168	163	176	195	201	209	198	190
Information	117	122	124	134	124	119	115	127	141	146	142	142	136
Finance and Insurance	99	103	110	123	117	120	112	133	147	156	153	154	148
Real Estate and Rental and Leasing	84	105	113	115	108	107	99	105	124	134	138	145	149
Professional, Scientific, and Technical Services	118	126	136	138	133	130	123	134	153	157	153	153	151
Management of Companies and Enterprises	148	150	149	161	150	152	144	149	160	162	156	158	161
Administrative, Support, Waste Management, Remediation Services	80	91	96	100	97	95	86	95	117	124	120	119	112
Educational Services	104	108	108	119	114	113	101	112	123	126	133	130	130
Healthcare and Social Assistance	115	120	119	119	116	113	108	115	125	127	124	121	120
Arts, Entertainment, and Recreation	84	79	87	100	92	84	96	122	143	166	173	161	153
Accommodation and Food Services	130	138	148	164	140	137	128	148	167	167	170	169	169
Public Administration	185	178	193	228	217	208	185	188	188	184	155	155	161
Other Services	213	226	226	223	211	203	192	198	210	215	217	220	218

By Occupation

	2008							2007					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
Management	194	202	196	182	173	184	178	183	194	199	194	197	192
Business and Financial Operations	156	163	170	184	177	183	175	189	207	210	206	208	208
Computer and Mathematical	144	147	153	167	162	160	157	167	178	183	181	181	179
Architecture and Engineering	146	154	163	175	177	173	173	182	196	202	198	198	194
Life, Physical, and Social Science	141	144	146	159	156	153	147	156	166	174	168	168	168
Community and Social Services	186	198	195	194	190	204	196	200	216	213	218	218	209
Legal	157	163	167	180	171	175	167	186	218	214	217	211	216
Education, Training, and Library	121	125	130	147	144	142	137	147	158	160	168	164	157
Arts, Design, Entertainment, Sports, and Media	104	108	116	130	128	125	126	139	151	156	157	157	160
Healthcare Practitioners and Technical	196	199	196	193	181	166	162	170	182	185	182	179	178
Healthcare Support	222	218	221	218	201	195	205	206	209	209	209	213	209
Protective Service	120	119	127	135	130	130	142	164	176	177	174	179	180
Food Preparation and Serving Related	153	154	162	183	159	161	152	164	173	175	178	180	185
Building, Grounds Cleaning, Maintenance	149	152	157	160	154	145	136	141	150	155	155	158	153
Personal Care and Service	127	137	131	127	126	120	159	155	167	170	170	173	168
Sales and Related	108	112	118	132	128	125	122	131	145	150	150	147	145
Office and Administrative Support	125	136	146	153	150	152	145	154	172	177	174	175	168
Farming, Fishing, and Forestry	195	188	185	172	172	174	140	142	140	142	142	142	142
Construction and Extraction	123	131	135	141	137	129	124	131	143	149	153	150	146
Installation, Maintenance, and Repair	176	185	190	186	164	159	154	160	172	179	183	182	176
Production	130	136	140	147	145	142	131	139	149	154	153	150	147
Transportation and Material Moving	103	106	106	113	111	108	108	116	128	132	135	132	131

Military Specific	175	182	178	172	169	161	159	184	183	193	170	167	165
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By Local Market

	2008							2007					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
Atlanta	114	120	122	131	127	129	123	134	146	149	145	140	138
Baltimore	77	80	83	91	88	89	86	94	101	104	103	103	100
Boston	107	114	121	131	123	131	120	135	152	153	150	147	152
Chicago	103	105	109	119	115	121	106	120	142	142	144	141	137
Cincinnati	122	129	129	141	132	137	124	135	151	158	150	143	143
Cleveland	122	126	128	137	133	129	114	127	137	140	136	135	131
Dallas	137	138	140	147	139	138	128	137	150	150	148	144	140
Denver	129	134	136	138	133	130	125	136	145	149	151	147	142
Detroit	119	125	125	132	128	123	105	119	135	138	139	132	129
Houston	153	158	160	164	159	157	146	153	163	164	162	163	158
Indianapolis	102	110	113	119	111	114	98	108	120	124	123	118	115
Kansas City	134	139	139	152	140	145	123	140	159	162	156	153	143
Los Angeles	85	90	93	101	98	99	90	100	114	116	117	118	117
Miami	91	88	89	96	91	95	92	94	105	105	109	106	105
Minneapolis	112	119	124	129	124	123	115	122	134	137	134	128	123
New York City	100	103	110	118	113	117	108	117	131	131	133	130	127
Orlando	66	74	76	84	76	77	70	75	88	86	90	85	85
Philadelphia	88	94	104	116	106	105	98	108	125	126	130	124	121
Phoenix	92	99	102	104	102	104	99	107	117	120	121	122	115
Pittsburgh	154	163	163	163	153	147	140	149	161	157	155	145	141

Portland	122	128	130	140	135	128	114	126	153	163	159	160	146
Sacramento	87	91	93	95	93	95	89	98	116	120	121	118	116
San Diego	91	95	98	102	98	98	91	96	105	110	112	114	110
San Francisco	93	97	102	106	103	109	100	110	122	125	125	129	123
Seattle	127	135	136	139	137	131	120	133	147	151	151	149	143
St. Louis	139	147	148	154	149	149	137	147	160	166	167	158	151
Tampa	90	95	96	99	95	95	90	97	104	103	104	104	102
Washington, D.C.	83	87	96	105	100	101	90	103	118	120	123	120	114

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster®, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. Data for the month of August will be released on September 4, 2008.

About Monster Worldwide

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit www.monster.com.

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